

KONU DIGITAL ERA

THE DEVELOPMENT OF TECHNOLOGY

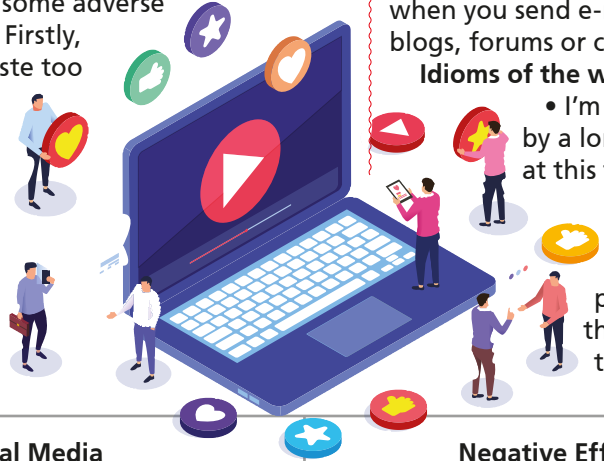
When people began to make technological devices, they certainly didn't know how much these devices would develop in the future. For example, when Alexander Graham Bell invented the telephone in 1876, he probably couldn't imagine that people would use a mobile phone one day. An Italian engineer Guglielmo Marconi invented the radio in 1895. John Logie Baird, who was a Scottish engineer, made the first working television system in 1925. How would they feel if they could see today's radios or televisions?

As technology develops, the world develops. Here are some of the most important technological developments. Bell laboratories made the first video phone in 1969. Martin Cooper, who is an American engineer, designed the first handheld mobile phone in 1973. And in 2000, millions of people began to use mobile phones. In 2009, technology companies made the first smartphone, which performs many functions of a computer. Today smartphones are everywhere. They are used by people all over the world.

As for computer technology, the developments are unbelievable. In 1944, Tommy Flowers designed the first electronic digital computer which was programmable. In 1973, computer engineers made the first computer which had a keyboard and a mouse. And the first laptop was created in 1983. A British scientist Tim Berners-Lee invented the World Wide Web in 1989. 1991 is the year when WWW became available for everyone. The first wireless Internet network started in 2000. And the Internet has continued to develop rapidly since then. Now we live in the digital era, and computers are in all parts of our lives.

SOCIAL MEDIA

Social media includes many different web-based platforms such as social networking sites, blogs, microblogs, chat rooms and podcasts. Social media offers lots of benefits to users. For example, it helps people to interact with one another online. People also learn about important events and express their opinions on them through social media so they become active citizens. They can organize activities and invite many people to them. They develop communication and discussion skills. They learn to make friends and keep friendships. On the other hand, social media has some adverse effects on users. Firstly, many people waste too much time on social media. Therefore, they ignore their responsibilities like their work. Social media is also risky because



some companies may sell users' personal information. In addition, when users post information on the Internet, a person who is clever enough can easily access it. And if that person steals someone's identity, he/she can turn the victim's life into a nightmare. To sum up, it is easy to get into trouble over social media, but social media platforms are an excellent way to keep in touch with friends and relatives when you use them safely.

Did you know?

The word netiquette is a combination of the words net (from the Internet) and etiquette. It means respecting other users' views and paying attention to some rules when you send e-mails or post messages in blogs, forums or chat rooms.

Idioms of the week

- I'm not an expert at this topic by a long shot.: I'm not an expert at this topic at all/ in any way.
- Young people know a lot about cutting-edge technology.: Young people know a lot about the latest developments in technology.

Positive Effects of Social Media

Social media helps people to interact with one another online.

People also learn about important events and express their opinions on them through social media.

They become active citizens.

They can organize activities and invite many people to them.

They learn to make friends and keep friendships.

They develop communication and discussion skills.

Negative Effects of Social Media

Many people waste too much time on social media.

They ignore their responsibilities like their work.

Social media is also risky because some companies may sell users' personal information.

When users post information on the Internet, a person who is clever enough can easily access it. And if that person steals someone's identity, he/she can turn the victim's life into a nightmare.

SORULAR:

1. ve 2.soruyu parçaya göre cevaplayınız.

We live in a digital era. The speed of the technology is dazzling. As a teacher, I always try to catch up with the new technology and adapt the way I teach. When my students see me use the latest technology in the lessons,

I feel that they are surprised because they do not expect it from me. When I give the examples from the latest improvements, I can see that they are more motivated and eager to participate in my lessons.

1. The teacher in the passage - - - .
- A) is an out of date teacher
 - B) follows the latest developments
 - C) wants his students to study more
 - D) uses the old methods in the lessons
 - E) is always against the new developments

Cevap: B

2. Students - - - .

- A) enjoy the lessons because of the "up to date examples"
- B) must study regularly to make their parents proud
- C) are surprised because their teacher is too boring
- D) can sometimes disappoint their teacher
- E) always tend to talk during the lessons

Cevap: A

3. Diyalogu tamamlayan ifadeyi bulunuz.

Sally : - - - -?

Carmen : Oh, they are a little expensive but they spend less gasoline.

- A) How do you keep your data
- B) What do you know about mega cities
- C) What do you think about the new cars
- D) What do you think about the traffic jam
- E) What kind of mobile devices do you like most

Cevap: C