



ORTAÖĞRETİM
GENEL MÜDÜRLÜĞÜ

ACTIVITY BOOK



ENGLISH 9

Unit 10

TELEVISION AND SOCIAL MEDIA

Functions

- Making predictions about the future
- Asking for and giving opinion (agreement, disagreement, etc...)
- Interrupting someone in a conversation
- Gaining time in a conversation

OGM
MATERYAL



8th
VOLUME

PREFACE

Dear Students,

In this activity book, there are activities at various levels and structures that will allow you to use the knowledge and skills you have gained during the teaching processes. With these activities, you will have the opportunity to both revise the subjects you have studied at school and monitor your academic progress. The activities in this activity book prepared for this purpose were structured to include cognitive domain steps.

In the activity book, besides gap filling, matching, multiple-choice, open-ended, short-answer item type activities, there are some other activities which allow you to have a pleasant time with content such as crossword, wordsearch puzzles, skill-based activity, structured grid, and fun time activities. Also, in the "Do I remember?" section, you will be able to self-evaluate academically and you will have the opportunity to revise the missing topics through the data matrix.

We aim to contribute to your academic development with this activity book, which has been meticulously prepared by experts in the field. Hope to see the positive reflections of this study in your education life.



Do I remember?

How much do you remember? Tick the correct option for you. Add up your points and evaluate your performance according to the scale.

1

I can use some gap fillers while speaking such as *'Well, Let me think, You know, Anyway'*.

I remember
2 Points

I partly remember
1 Point

I don't remember
0 Point

2

I can act out a dialogue using expressions and phrases to *interrupt* and *gain time* in a conversation such as *'Can I add something here?, Sorry to interrupt, but...'*, etc.

I remember
2 Points

I partly remember
1 Point

I don't remember
0 Point

3

'A piece of cake' means something that is very *easy to do*.

I remember
2 Points

I partly remember
1 Point

I don't remember
0 Point

4

'Keep in touch' means *continuing to talk to or write to someone*.

I remember
2 Points

I partly remember
1 Point

I don't remember
0 Point

5

I can understand the meanings of the technology icons and their usages.

I remember
2 Points

I partly remember
1 Point

I don't remember
0 Point

6

I can express **predictions** about the future by using *'will or won't'*.

I remember
2 Points

I partly remember
1 Point

I don't remember
0 Point



Do I remember?

7

I agree with you 100 percent, that's so true, that's for sure, you're absolutely right, that's exactly how I feel, and no doubt about it are some examples of agreement.

I remember
2 Points

I partly remember
1 Point

I don't remember
0 Point

8

I don't think so, no way, I'm afraid I disagree, I totally disagree, I'd say the exact opposite, that's not always true, that's not always the case are some of examples of disagreement.

I remember
2 Points

I partly remember
1 Point

I don't remember
0 Point

9

I can make a prediction based on present evidence.

I remember
2 Points

I partly remember
1 Point

I don't remember
0 Point

10

'Hit the sack' means *going to bed in order to sleep.*

I remember
2 Points

I partly remember
1 Point

I don't remember
0 Point

EVALUATION SCALE

Points

0-12

Revise the theme!

Points

13-15

Study harder!

Points

16-20

Well done!

Your Total Points



The summary of statements 1 and 2



The summary of statements 3 and 4



The summary of statement 5



The summary of statement 6, 7, 8 and 9



The summary of statement 10

A Match the TV programmes with the pictures.

1 Documentary

2 News

3 Weather forecast

4 Quiz show

5 Sports programme

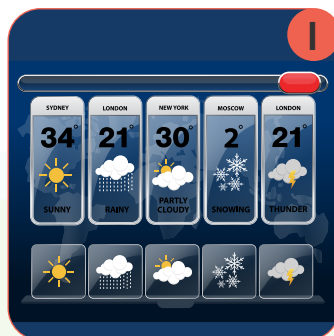
6 Talent show

7 Cartoon

8 Cooking programme

9 Travel programme

10 Chat show



A Fill in the blanks with the words / phrases in the box.



- a) I don't agree with that idea.
- b) Well,
- c) Can I add something here?
- d) I was just going to say that
- e) I think
- f) I couldn't agree more.

Sandy: What do you think about the future life in the world?

Rita: (1) _____ the future will be very different from what we imagine.

Sandy: What do you mean different?

Rita: For example, everybody says robots will take the place of humans, but (2) _____

Sandy: You have a point here. We can't imagine what the future will be like.

Rita: (3) _____

Sandy: Sure.

Rita: (4) _____ I guess we won't see robots in the future as we won't need them anymore.

Sandy: (5) _____ There will be innovations better than robots.

Rita: (6) _____ robots will not be as good as we think now.

B Put the sentences (a-h) into the correct order (1-8) to form a meaningful dialogue.

1.	2.	3.	4.	5.	6.	7.	8.
_____	_____	_____	_____	_____	_____	_____	_____

- a. I agree with your idea about air, but I can't tell the same for water.
- b. Because I believe we will always have fresh and clean water as it will always rain.
- c. Hey, Matthew. What do you think about the future problems of humans?
- d. Sure. For example, We will be more affected by increasing air pollution. Besides, we won't have enough clean water for everyone.
- e. What do you mean? Can you give some examples?
- f. That is a different perspective. You can also be right.
- g. Why do you say so?
- h. I guess we will have lots of problems.



C Read the predictions in the eight boxes below and write whether you agree or not.

You can use the table to get help about agreeing / disagreeing.

AGREEING	DISAGREEING
I agree with that.	I disagree with that.
I couldn't agree more.	I don't agree.
I was just going to say that.	I don't think so.
That's for sure.	Never in a million years.
I guess so.	I would just say the opposite.
No doubt about it.	I'm not so sure about it.

1 Robots will take the control of the whole world.

e.g.
I agree with this idea because technology is developing really fast.

2 Aliens will invade our world.

3 We will be happier in the future.

4 We won't have any illnesses.

5 Everybody will have a wealthy life.

6 There won't be any wars.

7 We will go on holiday to different planets.

8 Communication will be brain-to-brain over the Internet without speaking or writing.



Multiple Choice

1. Linda likes watching TV, but since she has done some research work for school, she has become more selective about the programmes she watches. She likes watching documentaries and some shows like *Who Wants to Be a Millionaire?*, so she doesn't really spend too much time in front of the box, only an hour or two a day.

According to the information above, which of the following is suitable for Linda to watch on TV?

- A) Reality show
- B) Animation
- C) Sports programme
- D) News
- E) Quiz show

2. A TV channel held a survey about the teenagers' TV programme preferences. Here are some students' answers.

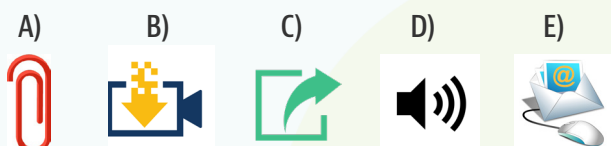
	Steve	Sally	Liz	Tim
I am keen on watching mysterious crime films.	✓	✗	✓	✗
I am interested in wildlife.	✗	✓	✗	✓
I want to learn about world cuisine.	✓	✓	✓	✗
I can't stand programmes just for kids.	✗	✗	✓	✗

Which of the following is CORRECT according to the chart?

- A) Steve and Liz are interested in detective films.
- B) Tim likes watching more than one film type.
- C) Sally and Liz enjoy watching documentaries.
- D) Cartoons are very popular among teenagers.
- E) Teenagers give less importance to cookery programmes.

3. You are surfing on your social media account and reading a wonderful poem from one of your friends. You want to share it on your account, so you tap on the sharing icon.

Which of the following icons should you tap?



4. **Sue:** I think we will be Internet addicts sooner or later because the Internet use at home has climbed to 24 hours a week. You can see many people looking at their smartphones' screens for a long time. This will cause many health problems.

Lisa: _____. We spend too much time on it. We should find some other activities to spend our time on.

Which of the following can complete the dialogue above?

- A) I'm afraid I disagree with you
- B) I don't agree with you
- C) You are not right
- D) That's wrong
- E) I totally agree with you

5.

Bob: _____?

Linda: I generally use digital platforms to search for my hobbies. I often get some information about my fish. I have an aquarium and have five different types of them. I have to know a lot about them.

- A) How do you connect to the Internet
- B) How do you use digital platforms
- C) How do you pay your bills
- D) How often do you surf the Net
- E) Which of the social networking sites do you follow

6. **Tim:** I tap the _____ icon when I want to send my CV to some companies.

Nick: I want to take a selfie in front of the Clock Tower in İzmir, so I tap the _____ icon.

Serra: I want to go to the nearest post office to send this parcel. I tap the _____ icon to find my way.

Sally: When I need some information about my assignment, I tap the _____ icon.

Liz: I have no money with me now, so I must tap the _____ icon to text my dad.

Which of the following words cannot fill in the gaps?

- A) camera
- B) e-mail
- C) messages
- D) download
- E) GPS



Multiple Choice

7. A company held a survey about the use of the Internet among teenagers in England. Below is an example of the answers of some participants.

	Mark	Emma	Ashley
I stay online for more than six hours a day.	✓	✗	✓
I usually surf the Net to do my homework.	✗	✓	✗
I often search the Net for how to cook delicious dishes.	✗	✓	✓
I don't have any social networking sites.	✗	✓	✗

According to the information in the table, which of the following is CORRECT?

- A) Mark and Emma are keen on using social media.
- B) Ashley and Emma browse the Net for music and sports.
- C) Mark and Ashley use the Net for their assignments.
- D) Mark and Ashley are real Internet addicts.
- E) Emma and Ashley spend too much time on social media.

8. Mike likes watching TV at the weekends. He is a selective person. He makes a chart about his weekend plan.

Saturday	Sunday
<i>Wildlife</i> 11:00 a.m.	<i>Cartoon Time (Cute Cat)</i> 10:30 a.m.
<i>Talk with Martha</i> 3:00 p.m.	<i>FIFA World Cup</i> 1:00 p.m.
<i>World Cuisine</i> 5:00 p.m.	<i>Cook in the Village</i> 5:00 p.m.
<i>News</i> 8:00 p.m.	<i>Who Wants to Be a Millionaire?</i> 9:00 p.m.

Which of the following is not correct according to the chart above?

- A) Mike watches a programme about lions and tigers on Saturday.
- B) Mike never sees any sports matches at the weekend.
- C) Mike gets some information about current events on Saturday.
- D) He learns how to cook different cuisines once a week.
- E) He watches a programme to learn about daily lives of celebrities.

9. **Murat:** What are you going to watch tonight?

Linda: I'm going to watch my favourite chat show. How about you?

Murat: _____, there's a Sci-Fi film on Channel Z. I think I'll watch it.

Linda: _____! Today is the big day. Don't you remember the match between Milan and Inter?

Murat: Oh! I'm a big fan of Milan. We'll definitely watch it.

Which of the following options is correct?

- A) Wait a minute / You know
- B) I agree with you / Anyway
- C) Well / Just a minute
- D) I hope so / Let me think
- E) Of course / Why not

10.



This is Vera from London, England. She is a 15-year-old girl. She loves watching TV so much that she switches the TV on when she gets up. Her favourite channel is Cook TV. She wants to learn about world cuisine, so she watches TV for three to four hours a day. Her father thinks it is too much, and he always tells her to do something else like studying, reading, or doing a sport, but watching TV is her favourite hobby, and she doesn't feel like doing anything else. Of course, she knows that her marks at school would be better if she concentrated more on schoolwork and took more time to do her homework, but she's addicted to her favourite programmes. Anyway, she has already promised her parents to watch less TV every day and study more.

Vera _____.

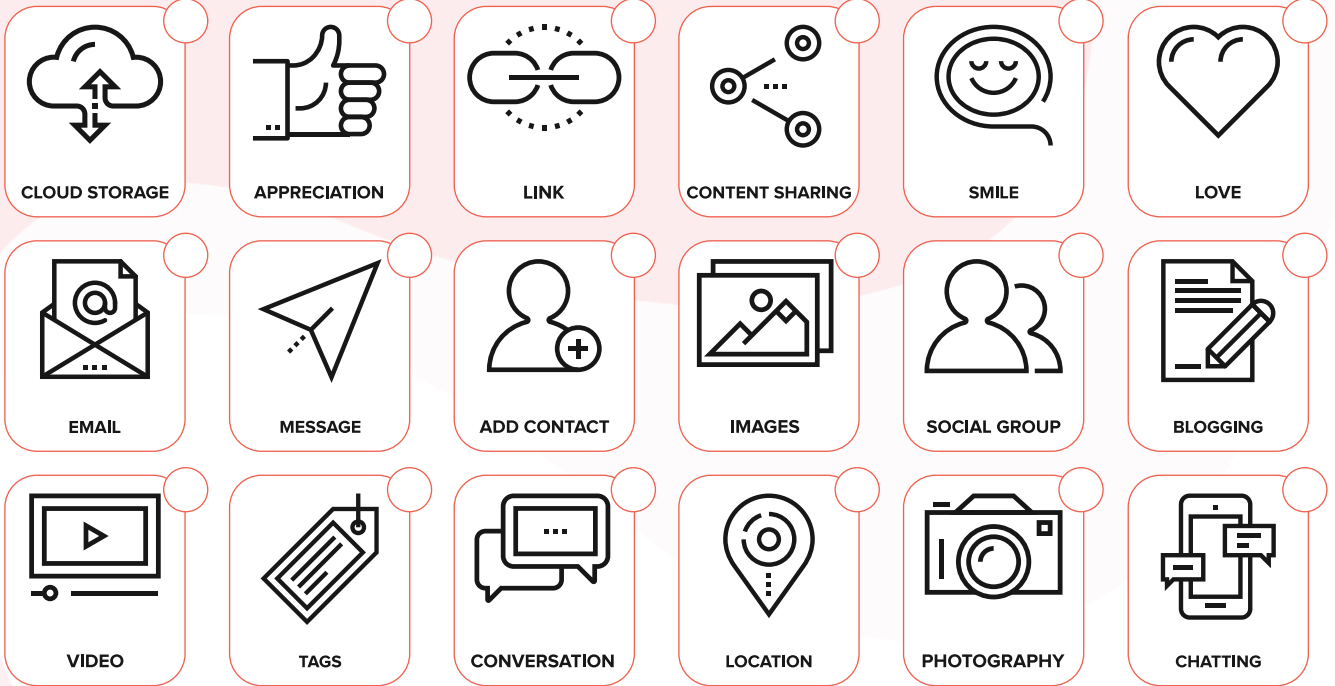
Which of the following is suitable to complete the sentence above?

- A) is a successful student as she spends more time studying than watching TV
- B) should be more careful about spending time in front of the TV
- C) can learn some topics about her assignment from her favourite programme
- D) doesn't have any goals while watching cookery programmes
- E) is determined that she will continue watching TV for long hours



Reading Activity

A Tick the icons you use on your computer, mobile phone or the Internet.

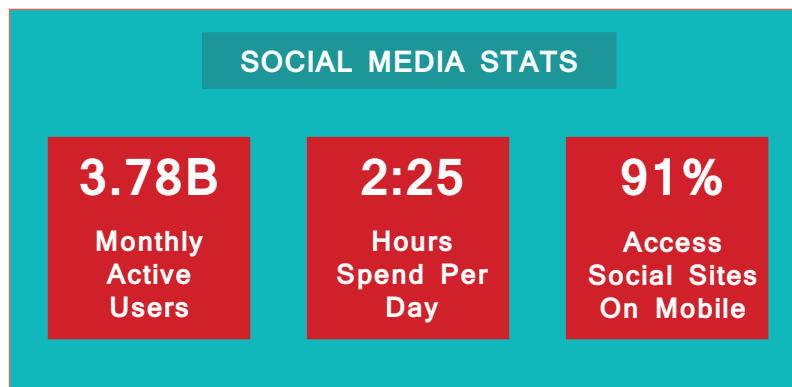


Social Media Marketing Statistics

Let's take a look at some of the social media marketing statistics.

- The average adult spends **2.25** hours on social media every day.
- **Over 70%** of people will recommend a business to their friends, family members, etc. if they have a positive experience with the business on social media.
- A social network users click on **12** ads on average every month.
- **81%** of people use a video and photo-sharing platform to search for products and services.
- **Nearly 80%** of users of microblogging and social networking service on which users post and interact with messages feel more positive about a business if they get a response to their tweets.
- **4 out of 5** people on a professional network service make business decisions.

To sum up, people discover, learn about, follow, and shop from brands on social media. As people spend so much time on social media platforms, using social media for marketing or advertising a product is more logical than advertisements on TV. People also engage in advertisements on social media, but they can't do that on TV. Today's people don't want just to watch what is happening. They want to express their opinions, make comments, ask questions, expect answers, and more. All in all, people are on social media. Look at the statistics below:





B Read the text and answer the questions.

- How much time do adults spend on social media platforms daily on average?

- For which purposes do people use social media?

- Why is it more logical to advertise a product through social media?

C Write True (T) or False (F) for the statements.

- | | | |
|---|--|-------|
| 1 | An adult spends 2.25 hours on social media every day. | _____ |
| 2 | Most people do recommend brands if they have a good experience on social media. | _____ |
| 3 | When people get a reply to their messages or tweets, they like the brands much more. | _____ |
| 4 | Most people use social media on their computers. | _____ |
| 5 | Advertisements on TVs are still more effective than those on social media. | _____ |

D Decide whether you agree or disagree with the statements and write your opinion about that idea.

- Using social media for marketing or advertising a product is more logical than advertisements on TV.

- People also engage in the advertisements on social media, but they can't do that on TVs.

- People discover, learn about, follow, and shop from brands on social media.

- Social media users feel more positive about a business if they get a response to their tweets, posts, or messages.





A Look at the TV guide and fill in the blanks with the TV programmes.

TV GUIDE					
Friday	4 p.m.	5 p.m.	7 p.m.	8 p.m.	10 p.m.
Channel 1	Weather forecast	Cartoons	The best buildings	The news	Sing the best
Channel 2	Songs of the 90s	Survive or not	The news	The best chefs	Laugh now
Channel 3	In nature	Cartoons	Sports	The quiz time	One week in the Maldives

Madison: My favourite program, (1) _____, is on TV tonight. I love listening to my favourite songs and singers. I will watch it. Would you like to come to us?

Harry: I don't like listening to songs by amateur singers. Thanks, anyway. I will watch (2) _____ at that time instead. Today was very boring, so I need to get refreshed with the jokes in the programme.

Madison: I have just checked the TV guide. Before that program, (3) _____ is on Channel 2, too. I recommend that you watch it. I learn so much useful information about meals.

Harry: At 8 p.m., I generally watch (4) _____ on Channel 3 with my family. It's my parents' favourite.

Madison: Then, they don't watch (5) _____ on Channel 1, do they?

Harry: No, they don't. However, I try to follow that programme because I want to know what's going on all around the country.

Madison: What do you watch when you come home from school at around 4 p.m.?

Harry: I sometimes watch (6) _____ as I love documentaries. What about you?

Madison: I love songs, you know. I generally watch (7) _____ on Channel 2.

Harry: Do you also watch (8) _____ after that programme. It is one of my favourites, too.

Madison: I don't like reality shows. In addition, my sister watches (9) _____ at that time.

Harry: All right. Then, see you tomorrow.

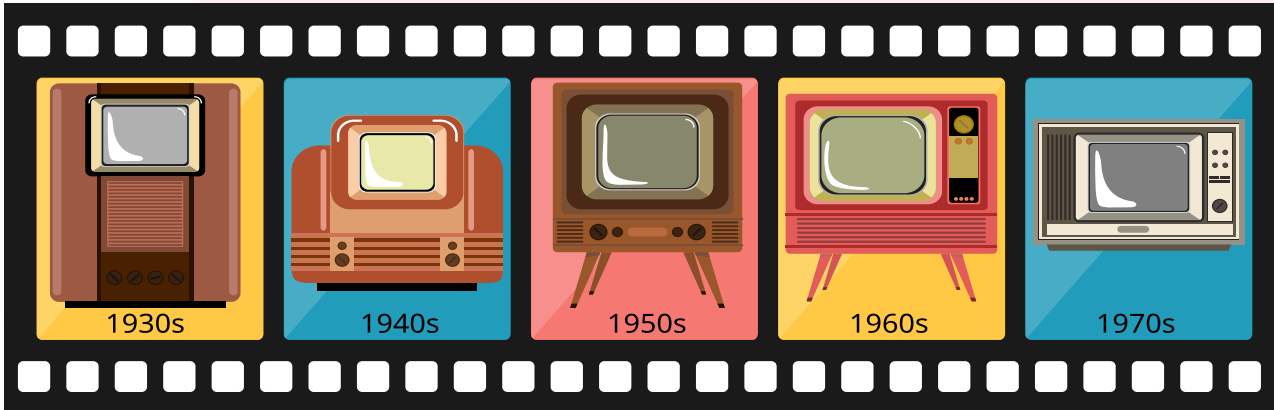
Madison: See you.

B Fill in the table with the names of the people from the TV guide above.

Cookery programmes	_____
Music programmes	_____
Quiz shows	_____
Cartoons	_____
Documentaries	_____
The news	_____
Reality shows	_____



The History of TV



1928 - General Electric made the first mechanical television and introduced it to people. Spinning wheels powered the TV at that time.

1930 - People began to buy tube televisions for the first time. It transmitted the first wireless moving images. It played the world's first live TV broadcast. It was a play named *The Man with a Flower in His Mouth*.

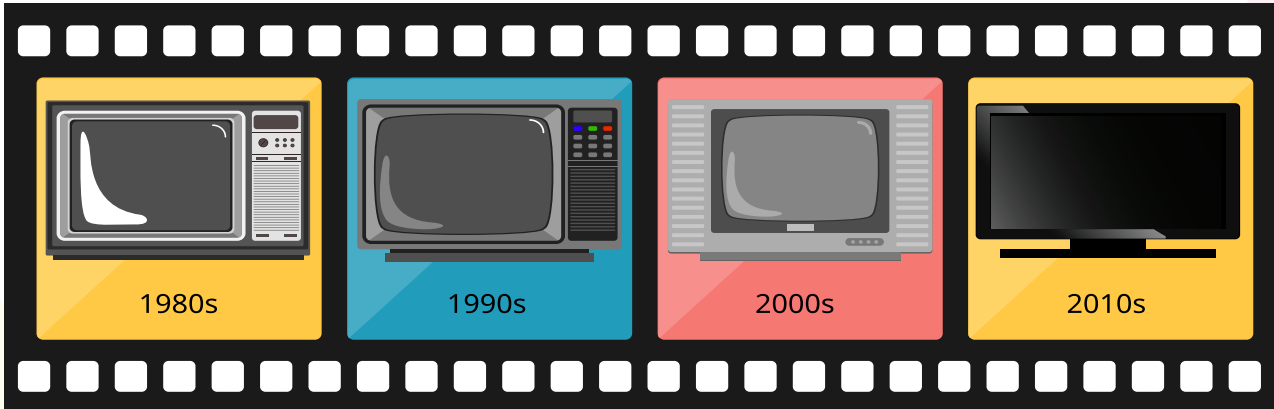
1936 - This television increased the image by adding a lens to make it 8 inches, and it played at 25 frames per second.

1946 - Philo Farnsworth invented the RCA 630 TV in 1939. It became very popular in 1946, right after World War II. It had a 10-inch screen and weighed about 38 kilos.

1954 - RCA produced an expensive TV, which was \$7850 in today's money. People could see the images in all their colours.

1958 - This TV's style is well known for its futuristic design. It had a 21-inch screen. It was the widest screen at that time.

1981 - The Japanese developed the first HDTVs for the first time.



1998 - People witnessed the first flat-screen television. It had a VCR and a DVD player. It had many more channels, and the screen size was largely increased and improved.

2007 - The televisions were flat and had high resolution, one of the first of their kind with plasma.

2012 - Samsung introduced Smart TVs. They can connect to the Internet, have multiple apps, and have 3D features.


2013 - Samsung and LG introduced the first curved screens, which gave the perfect viewing angle at any spot. It is over a hundred times faster than LED TVs and has incredibly consistent contrast. It also includes a new smart remote with gesture and voice control. Basically, the curved TV is supposed to be better in every way.

A Read the information about the history of TV and write true / false in the blanks.

- 1 The first TV was powered by a steam engine in 1928.
- 2 People witnessed the tube television after they experienced flat-screen TV.
- 3 People saw some images on TV with in colour in 1954.
- 4 In 1946, they produced a lighter TV.
- 5 The origin of high-definition television is Japan.
- 6 Curved-screen televisions are popular because of their perfect view.



Structured Grid

Look at the modals in the grid. Then, tick  the correct boxes for each question below accordingly.

1 Searching for interests	2 Well	3 Chatting online
4 Anyway	5 Documentary	6 Let me think
7 News	8 Settings	9 Just a minute
10 Bluetooth	11 Wait a minute	12 Can I add something here?
13 Filtering photos	14 Loudspeaker	15 Cartoon

1. Which of the words above is / are related to TV programmes?

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
---	---	---	---	---	---	---	---	---	----	----	----	----	----	----

2. Which of the words above is / are related to technology icons?

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
---	---	---	---	---	---	---	---	---	----	----	----	----	----	----

3. Which of the words above is / are related to gap fillers?

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
---	---	---	---	---	---	---	---	---	----	----	----	----	----	----

4. Which of the words above is / are related to interruption?

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
---	---	---	---	---	---	---	---	---	----	----	----	----	----	----

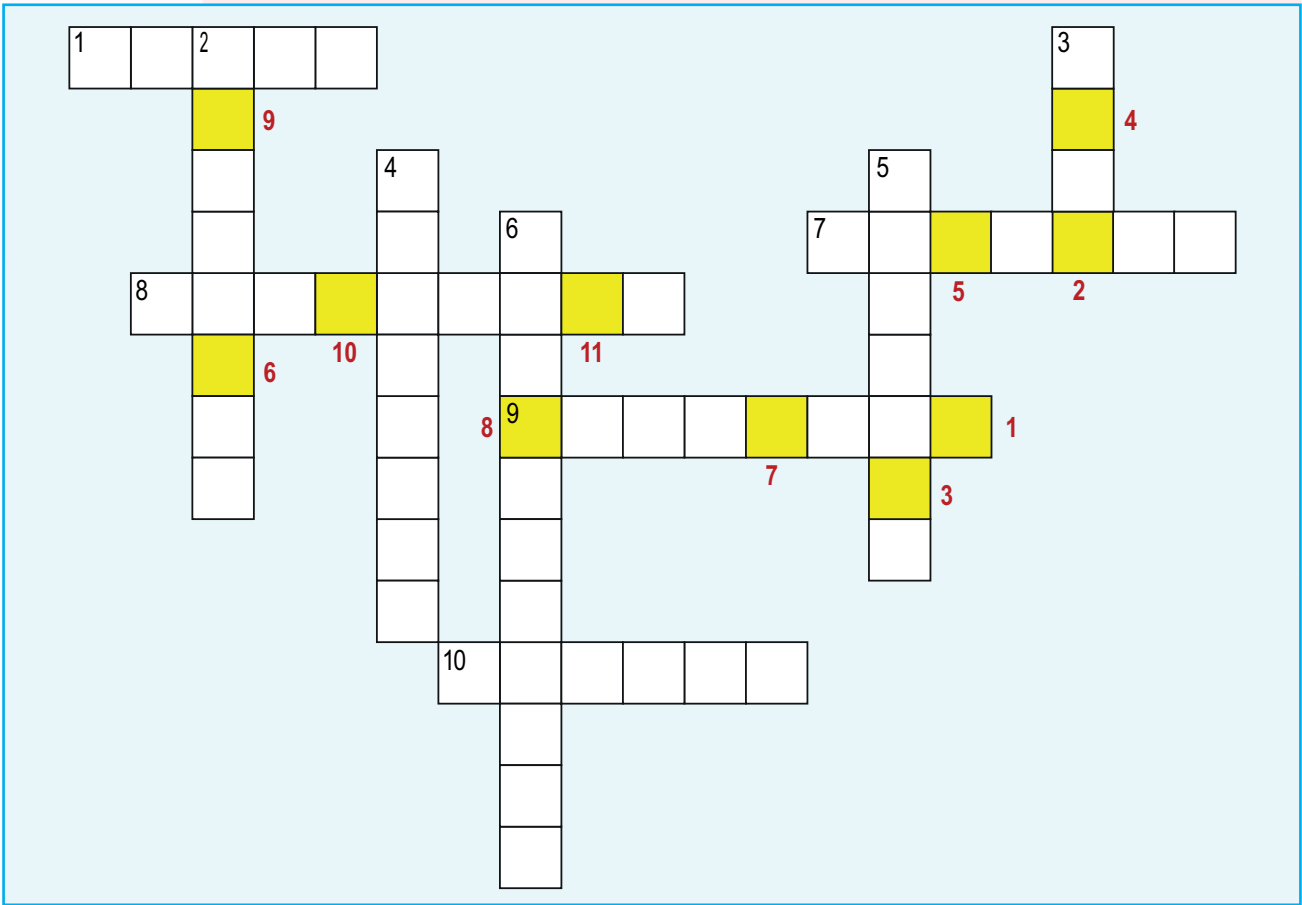
5. Which of the words above is / are related to using digital platforms?

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
---	---	---	---	---	---	---	---	---	----	----	----	----	----	----



Crossword Puzzle

Do the crossword puzzle. Then, find the keyword.

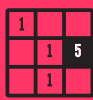


ACROSS DOWN

- | | |
|--|--|
| <p>1. the system for using computers to send messages over the Internet</p> <p>7. a position on the controls of a piece of equipment</p> <p>8. a system for connecting electronic equipment by using radio signals</p> <p>9. to copy or move programs or information into a computer's memory</p> <p>10. a device for taking photographs or videos</p> | <p>2. a vehicle designed for air travel that has wings and one or more engines</p> <p>3. a system for connecting electronic equipment such as computers and electronic organisers to the Internet without using wires</p> <p>4. the system for connecting computers around the world that allows people to share information, visit websites, and search for information</p> <p>5. to send someone a short message using a mobile phone or computer</p> <p>6. a piece of equipment that changes electrical signals into sounds</p> |
|--|--|

Keyword:

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
1	2	3	4	5	6	7	8	9	10	11



Wordsearch

Find and circle all of the words that are hidden in the grid. The words may be hidden in any direction. The unused letters in the first two lines of the grid will give you the "hidden message".



ACTION
COOKING
NEWS
SERIES
TRAVEL

CARTOON
DOCUMENTARY
QUIZ
SPORTS
WEATHER FORECAST

CHAT
MUSIC
REALITY
TALENT
TALK

HIDDEN MESSAGE: _____

Matching

A — 1. H 2. E 3. I 4. C 5. D 6. A 7. G 8. F 9. B 10. J

Gap Filling

A — 1. e 4. b
2. a 5. f
3. c 6. d

B — 1. c 3. e 5. a 7. b
2. h 4. d 6. g 8. f

C — Students' own answers

Multiple Choice

1. E 2. A 3. C 4. E 5. B
6. D 7. D 8. B 9. C 10. B

Reading Activity

A — Students' own answers

B — 1. They spend 2.25 hours daily on average.
2. People discover, learn about, follow, and shop from brands on social media.
3. Because people spend so much time on social media platforms.

C — 1. T 2. T 3. T 4. F 5. F

D — Students' own answers

Skill-based Activity

A

1. Sing the best
2. Laugh now
3. The best chefs
4. The quiz time
5. The news
6. In nature
7. Songs of the 90s
8. Survive or not
9. Cartoons

B

Cookery programmes	Madison
Music programmes	Madison
Quiz shows	Harry's parents
Cartoons	Madison's sister
Documentaries	Harry
The news	Harry
Reality shows	Harry

Fun Time

A

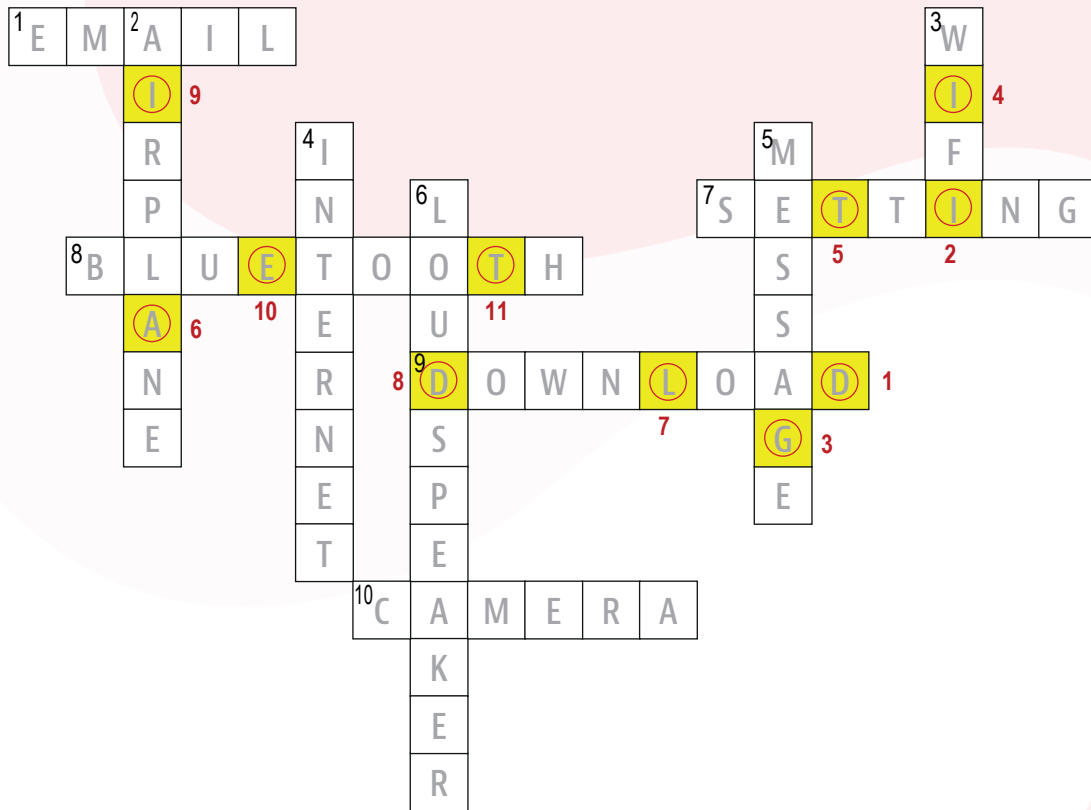
1. F
2. F
3. T
4. T
5. T
6. T

Structured Grid

1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
					✓		✓								✓
2	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
								✓		✓				✓	
3	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
		✓		✓		✓									
4	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
									✓		✓	✓			
5	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
	✓		✓										✓		

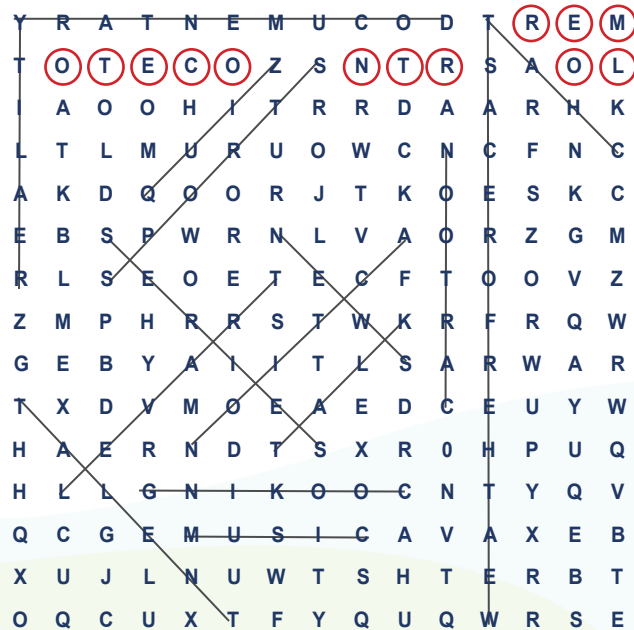
Answer Key

Crossword Puzzle



KEYWORD: DIGITAL DIET

Wordsearch



HIDDEN MESSAGE: R E M O T E C O N T R O L

Etkileşimli Kitaplar

Beceri Temelli Kitaplar

Soru Bankası

Mobil Soru Bankası

Dinamik Uygulamalar

3B Modeller

YKS Kampı

TRT EBA TV Lise

OGM
MATERYAL



<http://ogmmateryal.eba.gov.tr>